



ADA POLLA,
CEO, Alchimie Forever

Sometimes, when you work for a larger corporation, there are all these politics and people backstabbing you, and you wonder when they do something if they mean that or what's their real agenda. In family business, I don't want to say that it's peachy all the time; however, we only have one underlying agenda, which is to grow the family business. Even if my father would disagree with my strategy or my sister thinks we should launch one product instead of another, and we argue about it, we still have the same interest. To have that helps to manage the debate and discussion in a productive way.