



Alchimie Forever is observing Eco-Week, a week of sustainable initiatives between Earth Day and Arbor Day in April. During this week, to reduce its carbon footprint and support the Arbor Day Foundation, the company will plant one tree for every product sold on its website and pledges to save 2,500 square feet of rain forest for every wholesale order it receives during the week. It will also host a *Facebook* contest promoting the reuse of empty Alchimie Forever jars and will encourage customers to return empty Alchimie Forever packaging to the company's Washington, D.C. showroom for recycling.
877-920-7546, www.alchimie-forever.com