



Alchimie Forever's gentle cleanser

Luxury Swiss skincare line Alchimie Forever has unveiled its latest product, the Excimer: Gentle Cream Cleanser. Described as a gentle, moisture-rich cream cleanser and make-up remover, it contains vitamins A, B and C as well as two flower extracts. Alchimie Forever's co-creator, Dr Barbara Polla, was instrumental in developing the detoxing and purifying cleanser, which includes botanical extract of rose, said to help increase the elasticity of the skin as well as mallow to brighten the complexion and cucumber to calm, refresh and hydrate. There is also the signature Alchimie Forever ingredient, blueberries, which help to ease redness by protecting fine capillaries. The superfruits are also highly anti-inflammatory and contain a range of multiple antioxidants, including anthocyanins.

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