



New School Supplies

Marinello Schools of Beauty, with 47 campuses throughout the western U.S., has chosen Alchimie Forever as the featured line for its new laser skincare program. Available through Universal Companies, the Swiss skincare collection was formulated by dermatologist Dr. Luigi Polla at Forever Laser Institut in Geneva. The products contain anti-inflammatory plant extracts to promote post-treatment healing.

"We are so excited to be integrating Alchimie Forever skincare products into our school's curriculum," says LeAnne Velano, director of Esthetics & Massage Therapy Education at the 100+ year-old school. "The brand's medical heritage and post-treatment focus is ideal for our laser program."



ADA POLLA

This is Alchimie Forever's first foray into skincare education—a logical step, according to president and CEO Ada Polla. "Our products are ideally suited to an education environment," she explains, "because they are highly scientific and clinically driven, yet nonintimidating and easy to use from the therapist's perspective."

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