



WHAT'S ON YOUR DESK?

EDITOR'S NOTE: If you'd be willing to snap a photo of your desk to share with our readers, please contact Sarah Guinn at sarah.guinn@ispastaff.com.



The Desk of **Ada Polla**
Founder & President • Alchimie Forever, Washington, D.C.

Ada's desk

1. Tons of tech toys: iFlip, Blackberry Bolt (without which I could not live), Dell computer, landline (still!)
2. My day planner – my bible. I love tech, but for appointments, I am a paper and pen type of girl
3. My two notebooks with notes from all meetings, calls, etc. (one is purple)
4. Pens – I am super-specific on what pens I use, in which color. I like thin black ones and thicker red, purple and pink ones
5. Prototypes of all of the new products we are currently working on
6. Purple (can you tell I love purple?) plastic files with the various urgent/important matters to be dealt with today
7. Cup of regular coffee and espresso cup, which stay with me all day and keep me awake and productive
8. Photos of my family
9. The latest magazine in which we were featured (in this case New Orleans Living)
10. My girlfriend Kassie's show catalogue SimplySoles, which I just got in the mail this morning
11. My favorite business book, which I turn to often, "Love is the Killer App," by Tim Sanders
12. Our Alexandrite gel for neck and bust, which I am using throughout the day to help soothe a sunburn (shh!!)
13. On the orange shelf in the background, more products to test and my endless piles of reading materials ■