

Her World, January 2009



ALCHIMIE FOREVER

The base: This lovely rose Swiss-based brand was created by dermatologist Dr Luigi Polla and biomedical researcher Dr Barbara Polla, who started the first medical spa in Europe. The products to honor their varied interests in skin aging (the products are filled with age-defying antioxidants like vitamin C, beta-carotene and green tea), leaves the products are named after rose-related terms, and art (the marketing materials are designed by contemporary artists who are part of an avant-garde art gallery that the Pollas own).

New products: Duo 1 + 2 Age Defying Serum, which combine rosehip and green tea to add firmness to skin and correct age spots.

Price range: From \$30 for a moisturizer.



herworld beauty



The mega beauty emporium finally comes to Singapore, and with it, a slew of new brands and a fun retail concept that would make any beauty junkie weak in the knees.

ELISABETH GWEE reports.

Sephora, so good

