

**Inc.**

## 7 CEOs Share Their New Year's Resolutions for 2010



### Delegate More

Ada Polla, CEO of skin care company Alchimie Forever, made her debut on QVC this year. She has compiled a myriad list of seven goals for 2010, both for her company and for herself: “Break even. Take up yoga. Stop doing things that I can delegate to others. Find a distributor for Europe. Develop a mission statement. Be on *The Oprah Show*. Replace some e-mails with handwritten notes of thanks and gratitude.”—*April Joyner*