





*Specialty Skin Care*  
SOCIETY OF PLASTIC SURGICAL SKIN CARE SPECIALISTS  
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*Worth-a-Look*  
Jeannine L. Dabb



*Worth-a-Look*  
Jeannine

Well, it's a new year, a new administration, and a time for some hope and change in this world. We just put the finishing touches on our spring meeting, and it looks like Sandra Day and her Program Committee are going to deserve a really big pat on the back for a great program. It seems it should be a very worthwhile meeting, and who doesn't like a trip to Vegas? At the meeting you will get a chance to check out some of these great new products, I think they all deserve a second look!

Our very own past president of the SPSSCS, Denise Brynes, is the first and most important look this season as she has helped formulate and distribute a new line named "Société" Clinical Skin Care. Its exclusive products were created with the professional skin care specialist in mind. Developed and tested in a clinical setting, the innovative formulations contain high performance, patent-pending ingredients and are paraben free, propylene glycol free and sodium lauryl sulfate free. For ease in prescribing and at-home use, ingredients are clearly visible on product packaging and identified via a unique Société classification system. The Société Transition Peel System is a customized approach for treating a variety of skin types, putting the skin care professional in control of patient results. What I found really extra special about the line is that it is sold solely through the physician community. The Société line is easy to prescribe and designed to increase overall patient satisfaction while maximizing clinic profits. And it seems that their mission is to create honest partnerships with their clients and assist them in building their skin care practice. Not to mention you are helping one of our own!

Also something that my colleague, Tracey Thaden, loves is the new OmniLux New U, now owned by Photo Medex (Procyte, Neova) and is a pretty neat home use device. It has the same strength as the in-office photo therapy devices. Tracey says it's great to help target periorbital lines.

Debra Yates, is recommending La Roche-Posay Hydraphase UV as one of her favorites. It combines intense hydration with a SPF 30. She loves the refreshing, light fragrance in the morning before she applies her makeup.

Obagi launched something new this year with a system for rosacea called Rosaclear. It is meant to effectively reduce the appearance of redness and flushing while treating acne-like pimples caused by rosacea.

Last but not least, it hasn't quite hit the shelves yet, is the new Super Pulse tightening eye contour gel for men, by Alchemie Forever. With men being a growing part of our skin care clientele, it is nice to be able to offer some men-only products.

*All products mentioned are for informational purposes only. ▲*

