

Women
WHO MEAN
BUSINESS

Rising stars

Meet the Rising Stars of 2008's Women Who Mean Business. These five women under age 40 entrepreneurs, achievers and all-around go-getters who care about the communities where they live and do business. Know their names: You are sure to hear about them over the next few years.



Ada Polla

TITLE: Co-creator and president

COMPANY: Alchimie Forever LLC, D.C.

EDUCATION: Bachelor's degree in government and the history of art from Harvard University, master's in business administration from Georgetown University's McDonough School of Business

RISING STAR CRED: Polla took her parents' line of high-end beauty products in Switzerland (where she grew up) and launched the line in the U.S. in 2003. In just five years, sales hit \$1 million. Polla, a big fan of helping other women, also formed the Network of Entrepreneurial Women in D.C. to help women find the resources to start businesses of their own. An art collector, Polla also happens to be a marathon runner.