

aesthetic

trends & technologies™

elasticity. Vascular constrictors contained in blueberries are combined with vitamin K derived from natural alfalfa to reduce the appearance of dark under eye circles, while the antioxidants contained in grape seed extracts alleviate the appearance of signs of skin aging. This unique combination of natural botanicals also helps to prevent the formation of free radicals and, over time, reduces the effects of environmental stress.

NEW!!! Excimer purifying facial cleanser is perfect for everyday use. This gentle cleanser rapidly dissolves makeup and dirt from the skin's surface while removing impurities from the pores of your skin. Natural extracts of papaya gently exfoliate to leave the skin smooth and radiant, while cucumber soothes the skin and grapefruit rejuvenates. This light, soothing formula helps to preserve your skin's natural pH balance, leaving you with cleaner, softer skin.



Alchimie Forever Expands Skin Care Line with Two New Must-Have Products

The Alchimie Forever rejuvenating skin care line is expanding its 13-sku line with two new products which will be available starting September 2005: Superpulse rejuvenating eye balm, and Excimer purifying facial cleanser.

NEW!!! Superpulse rejuvenating eye balm was conceived specifically to heal and protect the delicate eye contour area. Jojoba seed oil and cocoa butter add a boost of much-needed moisture, increasing firmness and



Ada Polla, Alchimie Forever's President, stated: "We are particularly excited about this launch as both our eye balm and facial cleanser have been products our retailers have been asking for. Superpulse rejuvenating eye balm and Excimer purifying facial cleanser help to complement our antioxidant assortment of products, ensuring that we can now offer end consumers a complete anti-aging system."

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