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### Alchimie Forever Expands Skin Care Line with Three New Must-Have Products

Alchimie Forever of Arlington, VA, announced its rejuvenating skincare line is expanding its 10-sku line with three new products which will be available starting October 2004:

**Kantic + luxuriously nourishing cream** was conceived specifically to heal and soothe extra dry skin during the cold winter months. This ultra-rich moisturizer is packed with emollients, including jojoba seed oil and vitamin E, nourishing the skin and infusing it with moisture for a more supple and radiant look. Like all Alchimie Forever products, kantic + is infused with powerful antioxidants derived from blueberries and grape seeds to help fight free radicals, while red clover extracts stimulate the skin's natural collagen production, alleviating the appearance of signs of skin aging.

**Kantic rejuvenating moisture mask** is the key to soothing, protecting, and brightening dry, dull, redness-prone winter skin. This creamy mask is packed with antioxidants and oat extracts to soothe and nourish the skin. Blueberries help to quell redness, speed the recovery of dry, distressed skin, and calm irritation. Grape and wild pansy extracts combine to fight environmental stresses and repair the look of skin aging. The mask's

therapeutic benefits, delicious texture, color (blueberry purple), and delicate fragrance make it a must-have winter pampering tool!



**Q-switch optimizing body contour gel** is our first slimming product. To stay in shape throughout the fall, this revolutionary toning gel is enhanced with maté leaf extract, caffeine derived from amazonian guarana, ginger, and marine algae, to visibly lift and tone the skin. These natural botanicals help minimize the appearance of cellulite, resulting in smoother, firmer-looking skin, and more beautiful feminine contours.

Alchimie Forever products were developed by world-renowned Cosmetic Dermatologist Dr. Luigi Polla and his wife, Dr. Barbara Polla, a leader in biomedical research on cellular aging and anti-aging technologies. "The idea behind the line," explains Dr. Luigi Polla, "was to enable patients with all skin types to benefit from naturally-derived medical-grade skincare without side effects."

**Alchimie Forever**  
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