



SCRUBBED

Alchimie Forever (alchimie-forever.com) has opened a new front in the war on aging. The skincare line has upped the concentration of exfoliating agents in its facial scrub—without the sandpaper effect. “So many scrubs currently on the market are harsh and not suitable for daily use or sensitive skin,” says company President Ada Polla, who lives in DC. “We used the most gentle and multipurpose ingredients we could find.”

